



2025 USF Fast 56 Sponsorship Opportunities

The 13th annual USF Fast 56 Awards celebration on Sept. 19 will bring together executives, employees, associates and friends of the 56 fastest-growing USF alumni-led businesses in the nation.

Sponsors of this popular event have a unique opportunity to promote their brand and services to 394,000 alumni worldwide; network with successful and innovative entrepreneurs; and demonstrate their support of USF — a member of the elite Association of American Universities, representing the top 3% of research universities in North America.

This year's celebration is scheduled 5:45-9 p.m. Sept. 19 at the beautiful Peter and Cynthia Zinober Concert Hall at the School of Music on USF's Tampa campus. Sponsorships include opportunities for brand exposure before, during and after the event.

Promote your brand to

394,000+

USF alumni
worldwide

230,000+

followers on alumni
social media

165,000

USF alumni in the
Tampa Bay area

Presenting Sponsor | **SOLD**

- Eight (8) tickets to the Fast 56 event
- Opportunity to address attendees during event
- Logo recognition on select event collateral including, but not limited to, invitation, program book, USF magazine, AlumNews e-newsletter, event signage and screen, etc.
- Logo with link on event website and emails
- Sponsor name recognition from emcee during event
- Opportunity to provide swag or printed marketing material (no larger than 5x7 inches and provided by sponsor) to be included in the recipients' award bags
- Opportunity to send a post-event congratulatory email to executives of all 56 winning companies (via USF Alumni Association; subject to approval from the USFAA)
- Company tagged in two USF Alumni Association social media posts about the Fast 56 Awards
- One full-page ad in USF magazine



USF Alumni Association
UNIVERSITY of SOUTH FLORIDA

Gold Sponsor | \$5,000

- Six (6) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including, but not limited to, program book, event signage and screen, etc.
- Logo with link on event website and event emails
- Sponsor name recognition from emcee during event
- Opportunity to provide printed marketing material (no larger than 4x4 inches and provided by sponsor) to be included in the recipients' award bags
- Opportunity to send a congratulatory post-event letter to executives of all 56 winning companies (via USF Alumni Association; subject to approval from the USFAA)
- Company tagged in one social media post about the Fast 56 Awards
- Full-page ad in printed and digital Fast 56 Awards program book (with company link). Ad must be approved by the USFAA

Green Sponsor | \$2,500

- Four (4) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including program book, website, event email, event signage and projection, etc.
- Logo with link on event website
- Sponsor name recognition from emcee during event
- Half-page ad in printed and digital Fast 56 Awards program book (with company link). Ad must be approved by the USFAA

Patron Sponsor | \$1,000

- Six (6) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including program book, website, event email and event signage

The deadline for print event assets is Aug. 29 and digital event assets is Sept. 8.



Questions? Contact Amabel McCormick | email: amabel@usf.edu | phone (813) 974-4007