

USF ALUMNI ASSOCIATION GREEN & GOLD *Gala* March 14, 2026 6-10 p.m.

The Motor Enclave
6500 Motor Enclave Way
Tampa, FL 33610

You're invited to join the University of South Florida Alumni Association at the Green & Gold Gala, one of the biggest events of 2026 and an excellent way to promote your organization to USF alumni and friends. This year's gala returns to The Motor Enclave in Tampa — the largest private garage community in the world.

The high-octane evening includes live music, culinary delights, signature beverages and a silent auction featuring one-of-a-kind experiences and items. As a sponsor, you'll enjoy exclusive benefits and unparalleled visibility while supporting USF via the Alumni Association.

Don't miss this opportunity to make a lasting impression on alumni and friends dedicated to our top-ranked university.

2026 Green & Gold Gala Sponsor Levels

PRESENTING SPONSOR | \$30,000 — SOLD

- Premier placement of logo or name recognition
- Speaking opportunity for a company representative
- Company tagged in four USF Alumni Association social media posts about the gala
- 20 tickets to the gala
- 30-second company video to be looped on the main stage throughout the evening
- Opportunity for sponsor message on dedicated digital display during the event
- One (1) dedicated email blast to Green & Gold Gala attendees post-event. Email content will convey a message of collaboration between the USFAA and sponsor to bring a special offer or information to USF alumni.
- Thrill Rides for nine guests — a hot lap in a high-performance vehicle featuring your organization's logo

PLATINUM SPONSOR | \$10,000

- Prominent placement of logo or name recognition including, but not limited to:
 - Logo with link on event website and event emails
 - USF Alumni Association (USFAA) Qtego Online Auction Website and USFAA Qtego App
 - Signage at the event
 - Opportunity to name select event features or entertainment areas
- 30-second company video to be looped on the main stage throughout the evening
- Company featured in two USF Alumni Association social media posts about the gala
- 10 tickets to the gala
- Thrill Rides for six guests — a hot lap in a high-performance vehicle featuring your organization's logo



GOLD SPONSOR | \$5,000

- Preferred placement of logo or name recognition including, but not limited to:
 - Logo with link on event website and event emails
 - USF Alumni Association (USFAA) Qtego Online Auction Website
 - Signage at the event
 - Opportunity to name select event features or entertainment areas
- Six (6) tickets to the gala
- Thrill Ride for three guests — a hot lap in a high-performance vehicle featuring your organization's logo

GREEN SPONSOR | \$2,500

- Logo or name recognition including:
 - Event website and event emails
 - USF Alumni Association Qtego Online Auction Website
 - Signage at the event
 - Opportunity to name select event features or entertainment areas
- Thrill Ride for two guests (shared ride) — a hot lap in a high-performance vehicle
- Four (4) tickets to the gala

PIT CREW SPONSOR | \$1,500

- Logo or name recognition including:
 - Event website and event emails
 - USF Alumni Association Qtego Online Auction Website
 - Signage at the event
- Thrill Ride for one person (shared ride)
- Two (2) tickets to the gala

TRADITIONS SPONSOR | \$1,000

- Logo or name recognition including:
 - Event website and event emails
 - Signage at the event
- Two (2) tickets to the gala

FRIENDS OF G3 | \$500

- Name recognition on event website and signage at event
- Two (2) tickets to the gala

An added benefit for sponsors at designated levels is the Thrill Ride Experience! Sponsors have the chance of a lifetime to enjoy a hot lap in a high-performance vehicle with a professional driver on a 1.72-mile Hermann Tilke driving circuit. Each car can accommodate three passengers. Thrill Rides are from 6 p.m. to sunset. Green Sponsors and Pit Crew Sponsors may be placed in a car with other guests.

THE AUDIENCE

397,000+
alumni
worldwide

270,000+
alumni in
Florida

231,000+
social media
followers

278,000+
USF alumni and
friends email
distribution

500+
attendees

For more information, contact Amabel McCormick, USF Alumni Association, at 813-396-2226 or amabel@usf.edu.

Print deadline is Feb. 13 and digital deadline is Feb. 27

